

PSA Founder Ron Sawyer Honored by Appliance Service Associations



PSA founder Ron Sawyer, right, received PSA Hall of Fame award from Hans Hansen, PSA board member

By Randy Carney - PSA Executive Director

A lifetime of working to support the appliance service industry is catching up with Ron Sawyer.

In a good way.

Over the past couple of months, Ron has been honored with being named to the PSA Hall of Fame and also was recently presented with the Lifetime Achievement Award which is given by the United Servicers Association (USA). Two very prestigious awards for a very deserving guy!

Ron founded the Professional Service Association in 1989, in addition to owning and operating New York Consolidated Service. He served as President of PSA for its first 10 years, before becoming the first Executive Director. Among his challenges was not only to pull together a diverse group of service providers and get everyone to pull in the same direction, but to keep tabs on what was happening in the industry as a whole. Ron was and is always up to taking on a challenge, and he has had more than his share.

He called out what were felt to be unfair practices by manufacturers and TPA's, while also urging the appliance service industry to upgrade their image and conduct their business in an ethical and professional manner. This gave birth to the PSA Technician Certification Program, and ongoing efforts to improve the perception of the appliance service professional, efforts which remain ongoing today throughout our industry.

Ron "kind of" retired, but he remains a mentor to many of us within the industry, and a strong voice for the appliance service industry, one which we hope to be able to count on for many years to come. These honors are well deserved and certainly appropriate, but Ron means much more to all of us than words on an award. We all salute his career and thank him for his wisdom, his vision, tenacity and above all, his friendship.